

For Immediate Release



Note to editors: Screenshots are now available for download at <http://creatstudios.com/screens.html>

CREAT STUDIOS ANNOUNCES WACKYLANDS BOSS FOR THE PLAYSTATION® MINI PLATFORM

*Prevent a Happy Ending in This Monstrous Action-Adventure Game,
Coming Soon to the PlayStation® Network*

January 27th 2011 – Creat Studios (Canton, MA) today announced the upcoming release of *WackyLands Boss* for the PlayStation® Mini platform to play on the PlayStation 3® computer entertainment system, PlayStation® Portable (PSP) and PSP®go. The game will be available for download via Sony's PlayStation® Network on February 1st in North America for \$4.99 followed soon after by a release in Europe.

Developed by Fair Play Labs in Costa Rica, *WackyLands Boss* is a side-scrolling "beat'em up"-style adventure game set in a colorful 2D world. Players explore the Trogon Kingdom in the world of *WackyLands Boss* as their own customizable monsters and show the so-called 'heroes' who's in charge. Knights will be crushed, archers will be smashed, and swarms of pesky ninjas will be slain in a quest to prevent a traditional fairy tale ending.

"WackyLands Boss is a humorous frantic-action game with an exciting role-reversal twist," said Claudio Pinto, CEO of Fair Play Labs, "We are thrilled to work with Creat Studios to bring this truly innovative PlayStation® Mini title to gamers of all ages on the PlayStation® 3, PSP and PSPgo."

Wackylands Boss presents players with a variety of fun challenges and enjoyable gameplay elements. Battle hordes of heroes using an array of attacks, including fire-breathing abilities and a special stomp assault. Gobble up princesses to sustain strength and continue on the path of destruction. Gain experience points and collect gold to buy upgrades, weapons and accessories from the in-game shop. Players can choose from hundreds of combinations to customize their characters and create the meanest monster imaginable!

“Creat Studios is proud to bring such an innovative title to the PlayStation® Mini platform and to continue supporting the PlayStation® Network,” said Vladimir Starzhevsky, CEO and co-founder of Creat Studios. “We are confident that players will love the hilarious gameplay and creative art style of *Wackylands Boss*.”

Wackylands Boss has been rated “E10+” for Everyone 10+ by the Entertainment Software Rating Board for this platform.

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About Creat Studios: Creat Studios, Inc. is a premier digital download publisher and developer of current and next-generation online, console and handheld games. Founded in 1990, Creat's corporate headquarters are located in Canton, Massachusetts, with development studios in Massachusetts and St. Petersburg, Russia. Creat Studios develops and publishes titles for Sony PSP®, PlayStation®3, Nintendo DS™, Nintendo DSiWare™, Wii™ and Microsoft Xbox 360®. For more information, please visit www.creatstudios.com.

About Fair Play Labs: Fair Play Labs is the premier game development studio in Costa Rica with a mission to create fun and entertaining games for gamers of all ages. Fair Play Labs develops titles for Sony PSP®, Nintendo DS, Apple iPad™, iPhone™ and iPod™ Touch, HP webOS and online PC games. For more information, please visit www.fairplaylabs.com

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